

13th January 2022

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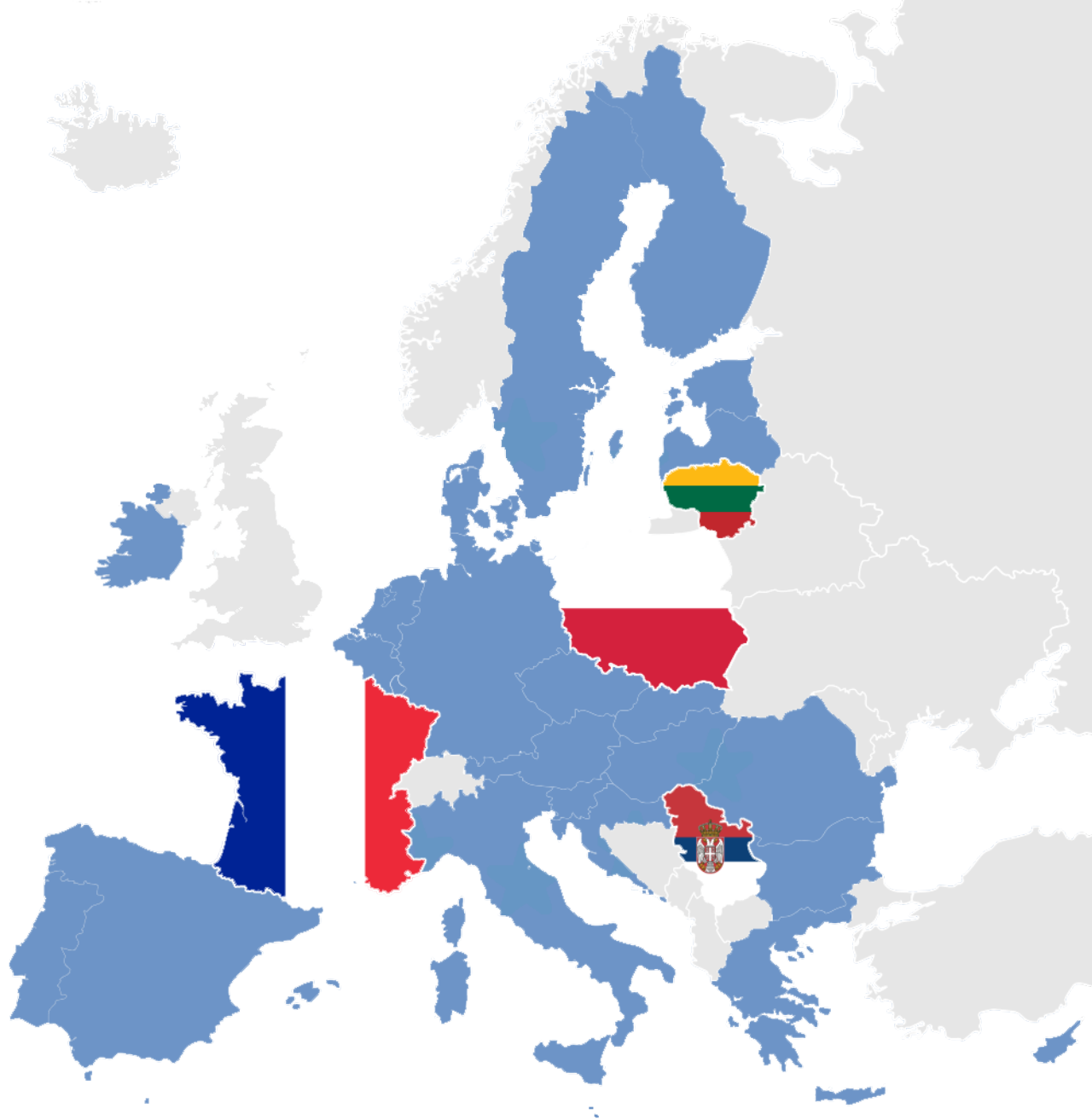
## **Twinning Project**

Strengthening and adaptation of  
administrative capacities for the  
introduction of the Organization of  
Agricultural Markets

**SR 18 IPA AG 01 21**

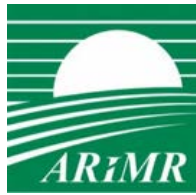
**Poland-Lithuania-France  
CONSORTIUM**




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# Consortium Members

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-  **Agency for Restructuring and Modernisation of Agriculture, Poland**
-  **Ministry of Agriculture, Lithuania**  
**National Paying Agency under the Ministry of Agriculture, Lithuania**
-  **FranceAgriMer, France**  
**Ministry of Agriculture and Food, France**



# Project Team



**Project Leader  
Mr Dawid Ciupak**



**Resident Twinning Adviser  
Mr Vygantas Katkevičius**

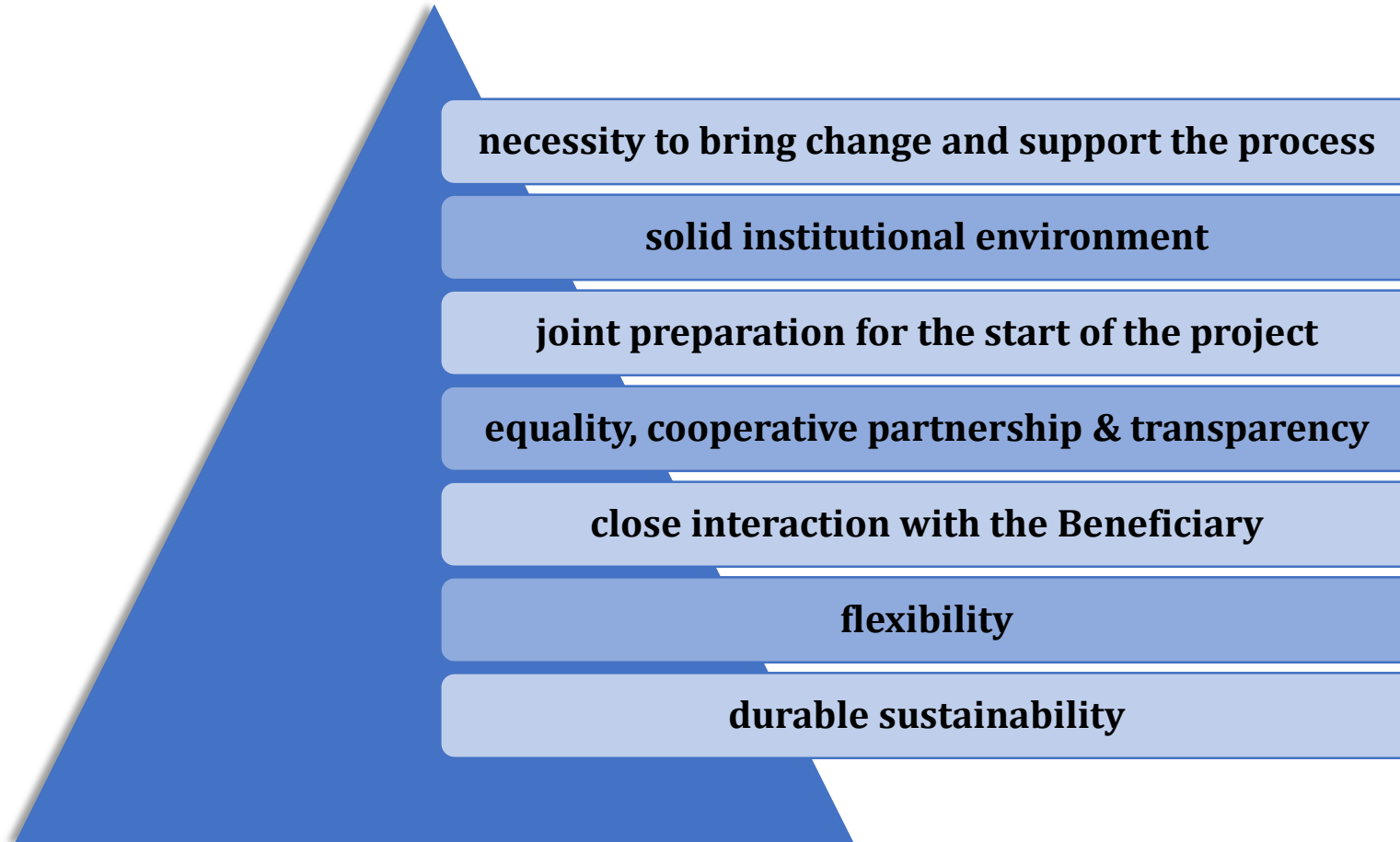


**Junior Project Leader  
Mr Aleksandras Muzikevičius**



**Junior Project Leader  
Mr Jean-Louis Buer**

# General Approach & Project Management Strategy



# Consortium Partner – Poland

## ❖ Agricultural sector

- No. 1 beneficiary of European Funds (net)
- The biggest beneficiary of EU Common Agricultural Policy funds among the „new” EU countries (since 2004)
- 2nd in EU in the number of agricultural holdings
- Top world producer of apples
- One of the most important producers of soft fruits (strawberry, raspberry)

## ❖ Agency for Restructuring and Modernisation of Agriculture

- The biggest Agricultural Paying Agency in the EU (11,560 workers)
- 3-level top-to-bottom structure, centralised
- Extensive experience in implementing aid programmes for agriculture
- Sharing a vast knowledge and huge experience not only in successes but also lessons learnt from errors made



# Consortium Partner – Lithuania

- Technological innovation is our 2nd name
- Accumulated experience & know-how in the administration & implementation of twinning projects both as beneficiary and deliverer of EU support through Twinning and other Pre- and Post- Accession projects
- Extensive experience in administration of EU support measures for agriculture and rural development
- Experts have broad experience in providing trainings for persons participating in projects supported by the EU
- NPA - the 1<sup>st</sup> support administering institution in Lithuania awarded the National Quality Prize in the category of big enterprises, proving the institution's compliance with the highest management quality standards
- NPA - granted an Anti-Corruption Activities Award for educational activities targeted at the Agency staff and public





# Consortium Partner - France



## ❖ Wine sector

- 2<sup>nd</sup> world producer (volume), 1<sup>st</sup> in value
- 15% of French agricultural production in value
- 85 000 wineries producing 45M hectoliters including 8M intended to distilled Wine Cognac and Armagnac
- 1/3 of the production is exported (8billions €).

## ❖ Economic organization

- 597 producer organizations and 33 associations of producer organizations
- Inter-branch organization per sector.

## ❖ High-ranking specialists

- Experience in CMO regulations implementation
- Diversity: from central and deconcentrated administrations
- Expert in Wine involved in the International Organization of Vine and Wine.



# RTA - Mr Vygantas Katkevicius, Lithuania



Since 1994  
leading positions  
in the Lithuanian  
Ministry of  
Agriculture

34 years of  
professional  
experience in the  
agricultural sector

development of  
market information  
system

implementation  
of the EU  
Common  
Agricultural  
Policy (CAP)

Extensive experience in  
Twinnings - RTA  
in Montenegro and  
projects implemented  
for World Bank, STE in  
Twinnings and  
Technical Assistance  
projects

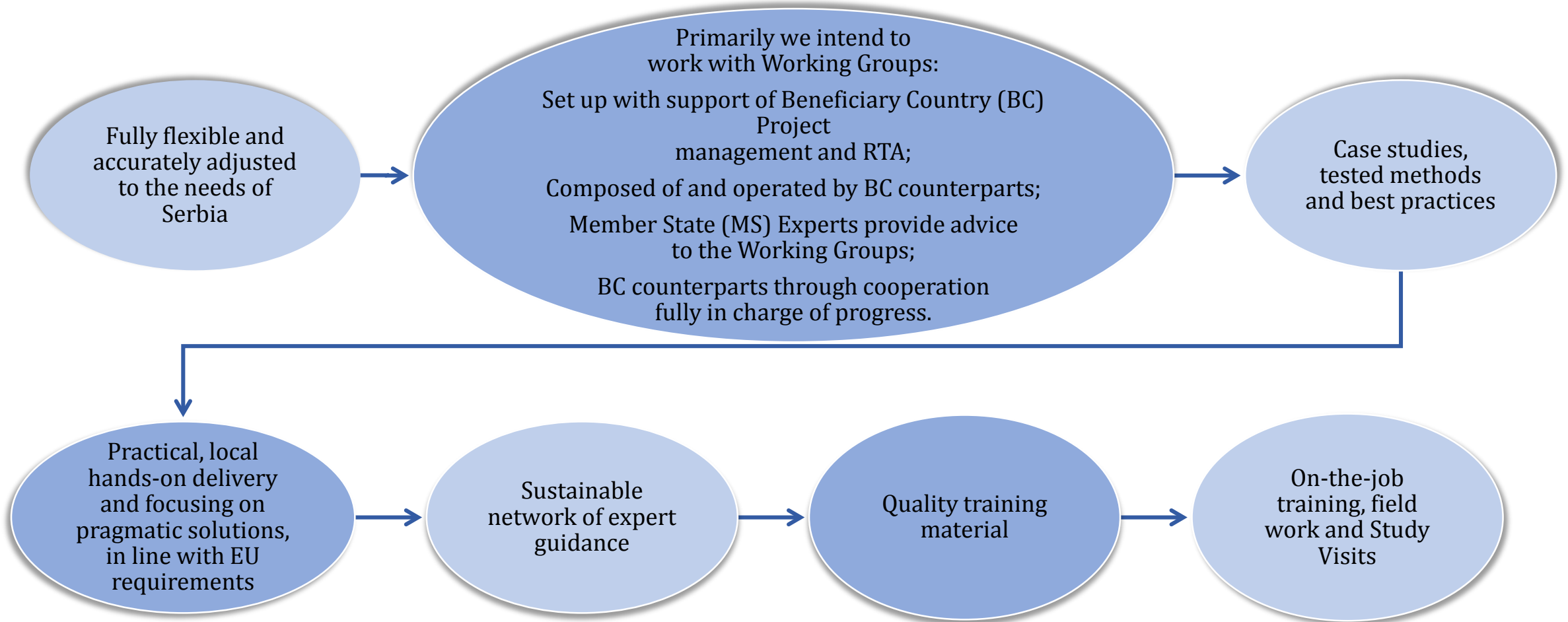
Involvement in  
Lithuania's accession  
to EU negotiations and  
implementation of  
relevant EU acquis

WTO negotiations  
on Lithuania -  
implementation of  
agricultural and  
trade policies,  
strategic planning

Over 20 years of  
involvement in the  
programming of  
rural development  
measures of EU  
funded  
programmes and  
Common Market  
Organisation  
activities

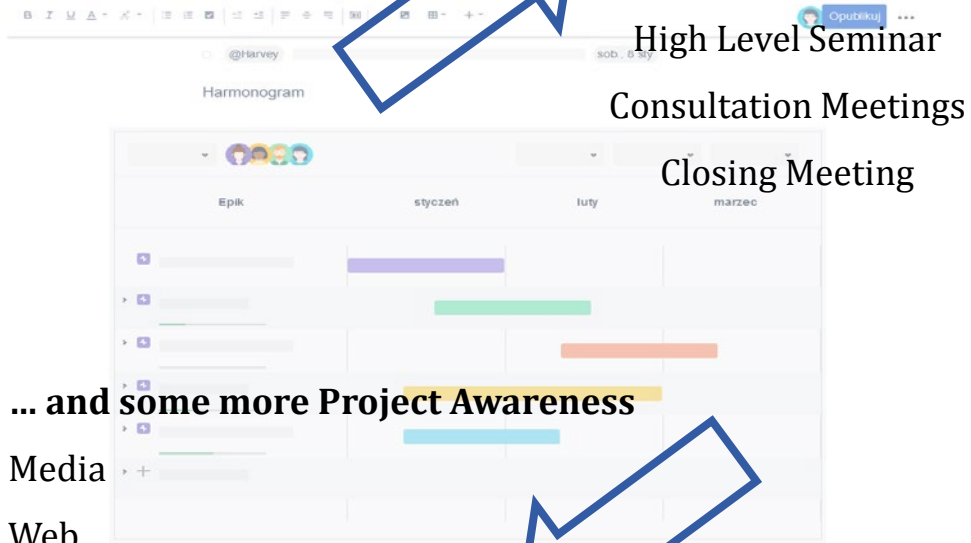


# How We Are Going to Work



# Communication and visibility

Confluence



Media

Web

Social Media

Visiblty material

Dedicated documentation system



**ARMA - winner of CAP Communication Award**  
- for the best innovative communication project in promotion of EU rural development programmes among society members, granted by European Commission, DG AGRI

Raise awareness among Serbian farmers and rural population of the Twinning partners and of the EU in delivering aid



# Components and their Leaders:

## 1 & 4 - Poland

**C1. Strengthening fruits and vegetable sector in Republic of Serbia in accordance with CMO in EU**

**Leader – Ms Emilia Jezierska**

R1. Establishment of marketing standards for fresh fruits and vegetables.

R2. Creation of conditions for organisations in fruits and vegetables sector.

R3. Establishment & harmonisation of system for school fruit scheme.

R4. Strengthening knowledge on fruit and vegetable sector.

**C4. Strengthening administrative capacities in the MAFWM in relation to the sugar sector, tobacco sector and hops sector**

**Leader - Ms Jolanta Dobiesz**

R1. Drafting & harmonisation of Rulebook on data submission in sugar sector.

R2. Drafting & harmonisation of Rulebook on data submission in tobacco sector.

R3. Drafting & harmonisation of Rulebook on hop certificates.

# Components and their Leaders:

## 2 & 5 - France

**C2. Strengthening the wine sector,  
aromatised wine products and spirits in  
Republic of Serbia**

**Leader - Mr Patrick Aigrain**

R1. Drafting / revision of wine  
regulations.

R2. Establishment  
of system & documents  
for Support in Wine Sector.

R3. Strengthening knowledge  
on Wine Sector.

**C5. Creating conditions for the smooth  
establishment and functioning of producer  
organizations, associations of producer  
organizations and inter-branch  
organizations in line with EU requirements**

**Leader - Mr Cyrille Schweizer**

R1. Establishment & harmonisation  
of system for producer & inter-branch  
organisations & their associations.

R2. Awareness-raising about  
producer organisations' benefits.

R3. Strengthening knowledge on  
producer & inter-branch organisations  
& their associations.

# Components and their Leaders:

## 3 & 6 - Lithuania

**C3. Strengthening animal products sector in Republic of Serbia in accordance with CMO**

Leader - Mr **Aleksandras Muzikevičius**

R1. Regulations on livestock sector.  
Establishment & harmonisation of system for school milk scheme.

R2. Drafting & harmonisation of Rulebook on contractual relations in dairy sector.

R3. Establishing & harmonising of system for Support Beekeeping Programme.

R4. Harmonising of 3 Rulebooks on poultry meat & eggs.

R5. Study on producer organisations in dairy sector.

R6. Strengthening knowledge on animal products sector.

**C6. CMO “horizontal” policies – notifications, price reporting, market interventions, trade mechanisms and Non-Annex 1 products.**

Leader - Mr **Simonas Pusvaskis**

R1. Establishing & harmonising of marketing information system & price reporting.

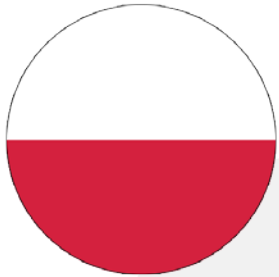
R2. Creation of conditions for market interventions.

R3. Assistance in establishing system for trade mechanisms.

R4. Establishment of EC-and-WTO-tuned reporting system.

R5. Establishment of legal frame-work for PAPs.

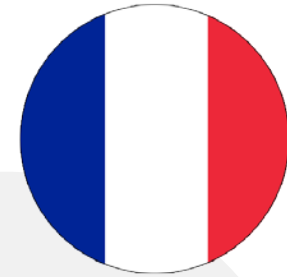
# Twinning Project Experience in Agricultural Sector



**Moldova x2  
Azerbaijan x2  
Croatia**



**Bulgaria  
Montenegro  
North Macedonia  
Moldova  
Azerbaijan**



**Bulgaria  
Poland  
Latvia  
Romania  
Algeria x4  
Serbia  
Georgia**



# PL LT FR Consortium Advantages (1/3)

- The unique set of EU Members - **Poland, Lithuania and France** along with genuine partnership of 3 Paying Agencies and 2 Ministries of Agriculture
- **Poland and Lithuania** – most similar to Serbian experience in agricultural system transformations from pre-1989 era economy to EU-like and Community Acquis

# PL LT FR Consortium Advantages (2/3)

- The consortium including institutions from **France** – the **founding country of the EU** and holding currently **Presidency** role in the EU in 2022
- **Poland and Lithuania** - the most extensive experience in the adjustment to EU standards among new EU members states (belonging to the first group of EU-accepted new MSs)

# PL LT FR Consortium Advantages (3/3)

- Twin = equal
- Not copying already existing solutions
- Not meeting rulers but working with experts hand in hand
- Help given on the basis of both our successes but also mistakes in transitions to EU-adjusted agriculture
- Help needed = help given, much more than the results to achieve, even after project closure
- Polish expertise and role in the EU agriculture is of utmost significance – Polish Commissioner for Agriculture in the EC

# ... and even more advantages



- When you think of fruits and vegetables – you think of Poland
- When you think of technological innovation in agriculture – you think of Lithuania
- When you think of wine – you think of France



A close-up photograph of several ripe raspberries hanging from a branch with green leaves. The raspberries are a vibrant red color and are the central focus of the image.

# Хвала вам

